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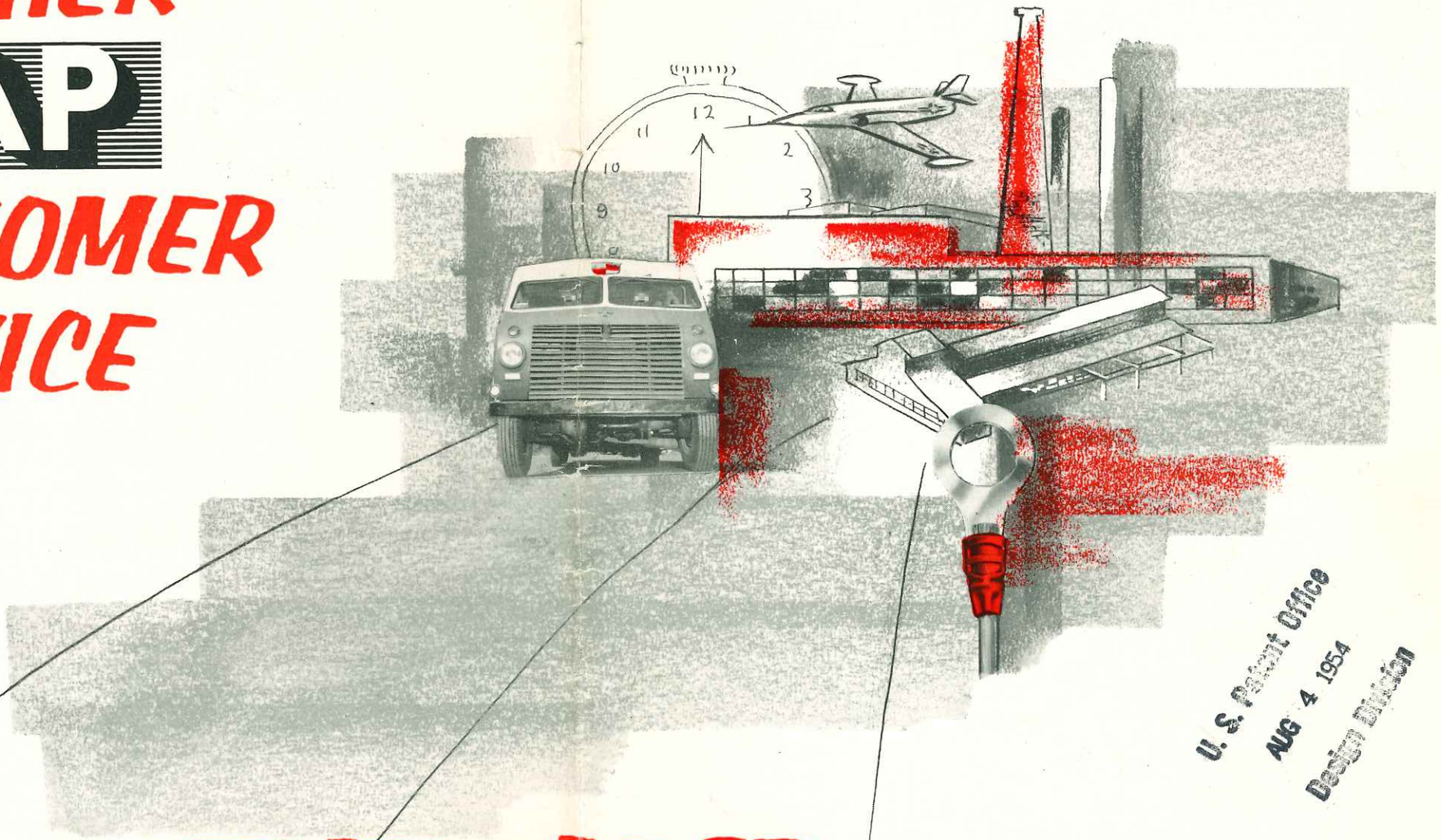
ANOTHER AMP CUSTOMER SERVICE



U. S. Patent Office
AUG 4 1954
Design Division

THE AMP-MOBILE

MOBILE DEMONSTRATION UNIT

LATEST WIRE TERMINATION TECHNIQUES

AMP AUTOMATIC WIRE TERMINATORS

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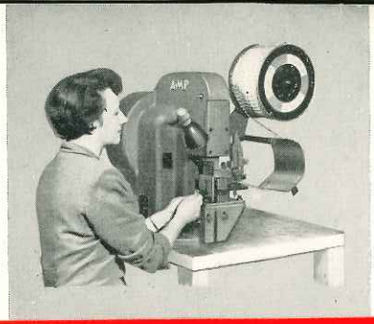

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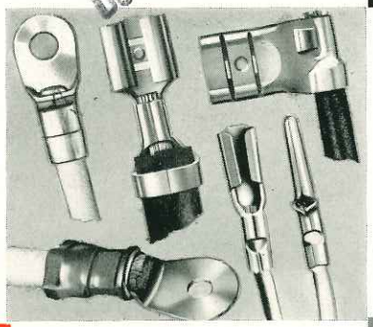
THE AMP-MOBILE

- TRAINING
- SERVICE
- DEMONSTRATION
- EDUCATION
- INSTRUCTION

NEW SOLDERLESS TERMINAL TYPES

Special applications have created hundreds of unusual terminal types. Many of these "functionalized" terminals serve mechanical as well as electrical purposes. You can see them on display in the AMP-MOBILE.



CHECK THESE FEATURES

COLOR-SOUND MOVIES AND SLIDES

The AMP-MOBILE is equipped with projection facilities for 16 Mm. color-sound movies or for 35 Mm. slides. The AMP films and other AMP training or demonstration aids are always available for use by customer training sections if desired.

TECHNICAL LITERATURE, SAMPLE BOARDS, TRAINING AIDS, ETC.

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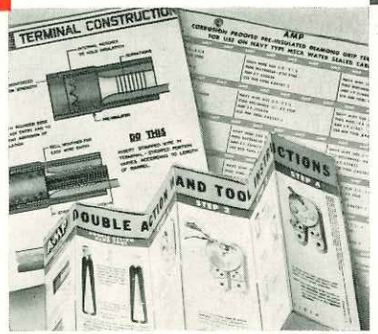

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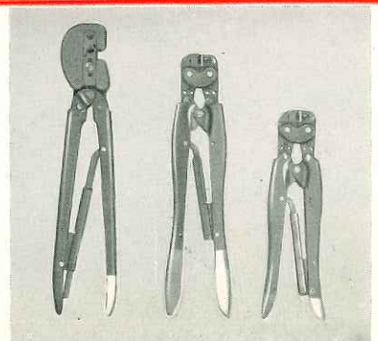

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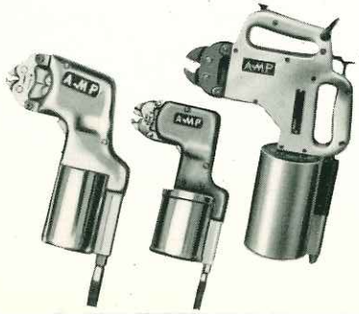

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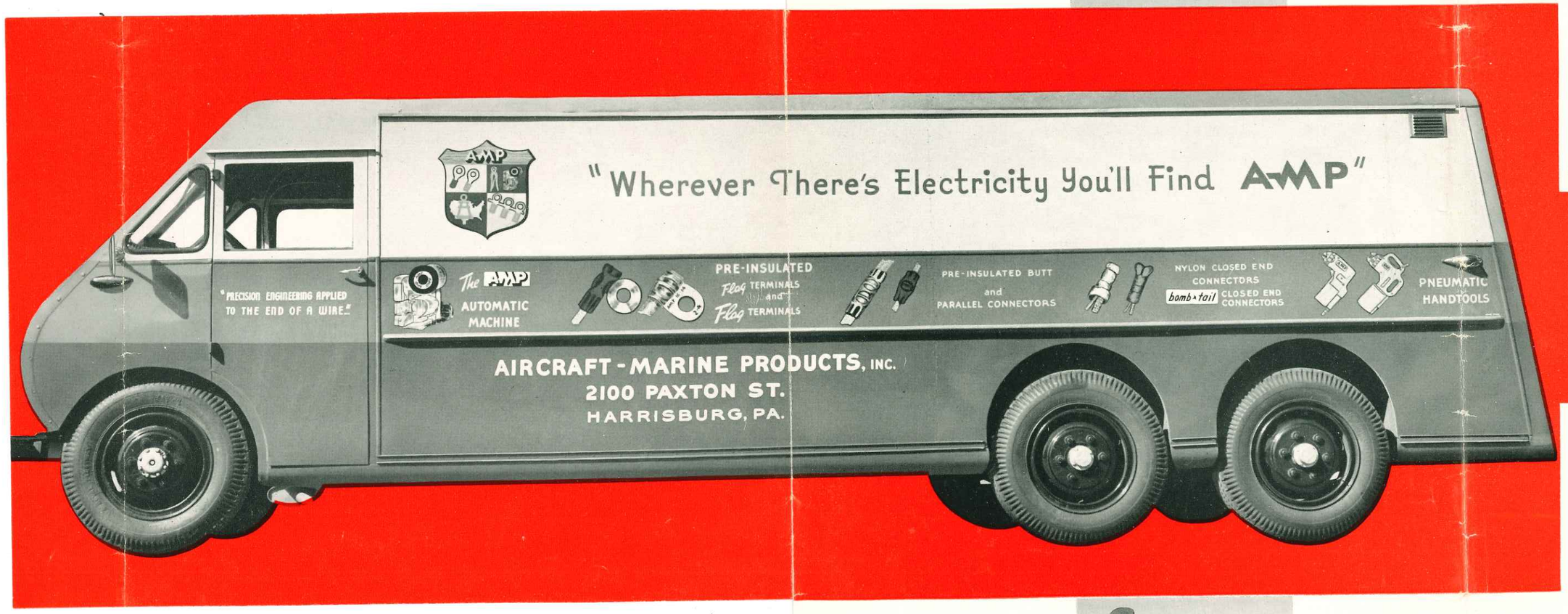

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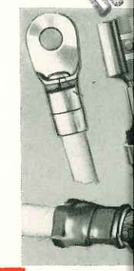

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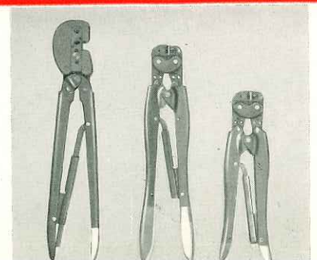

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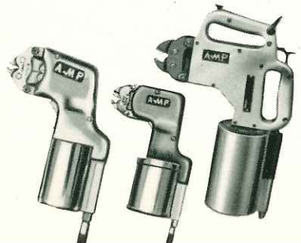

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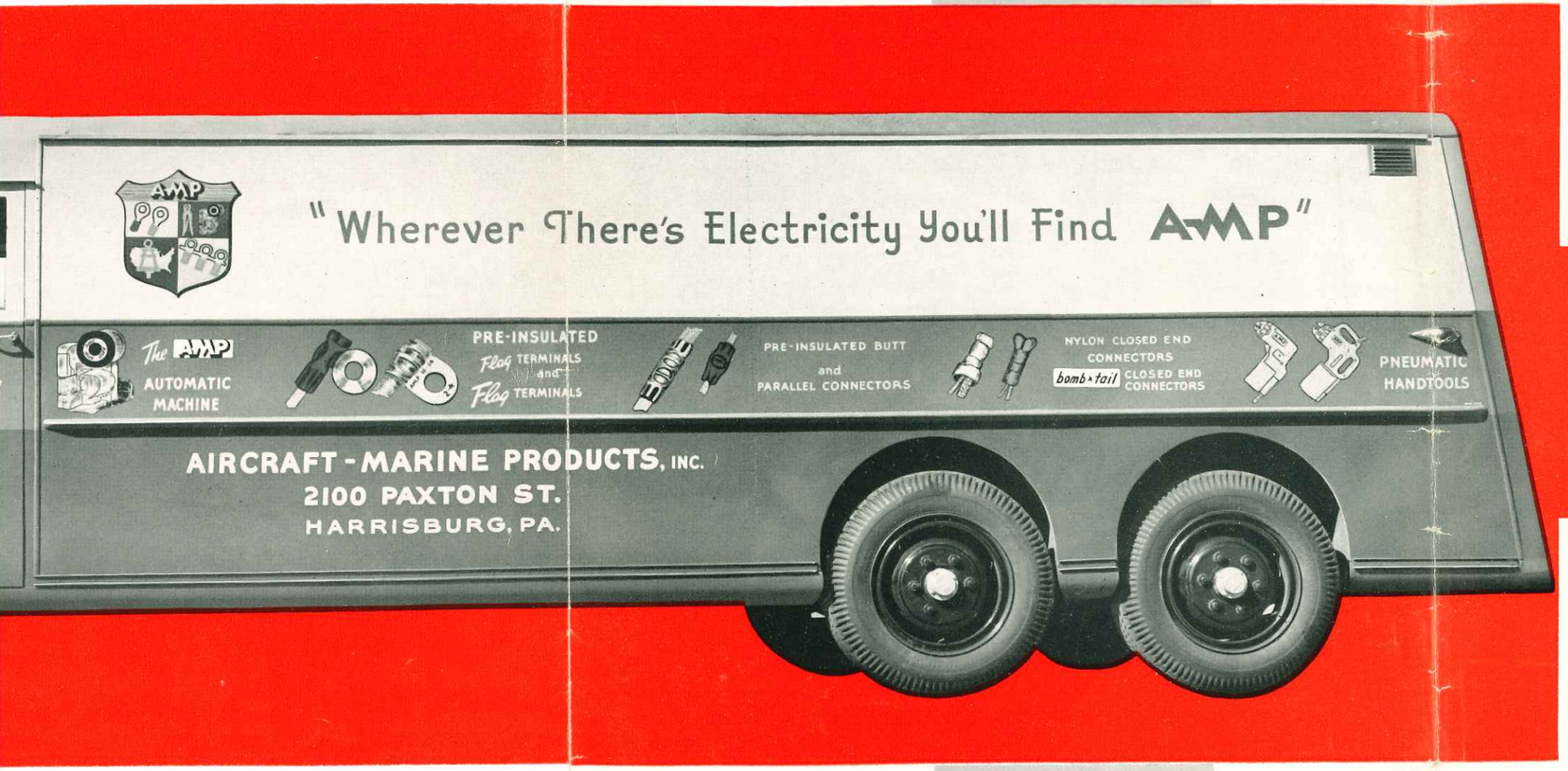

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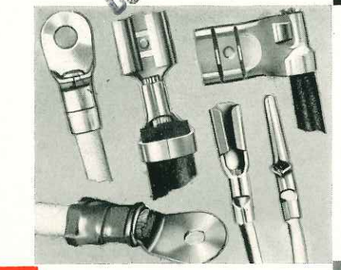

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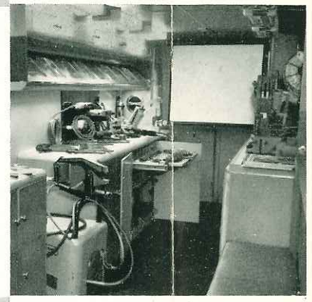

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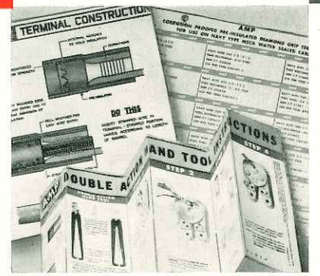

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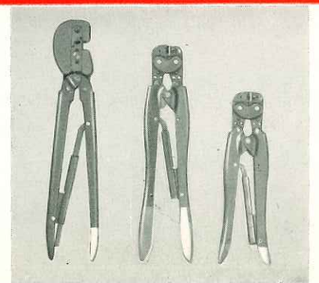

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see the NEWEST and LATEST in AMP wire termination techniques!

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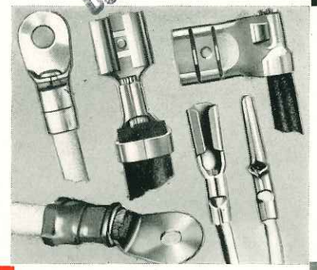

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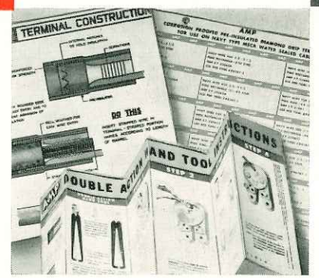

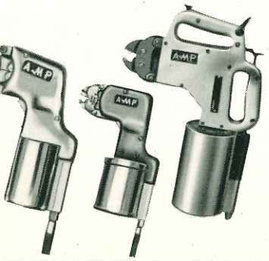

• If you would like to hear and see more about the AMP wire termination methods we have been telling you so much about, here's your opportunity! The AMP-MOBILE contains all of the newest and most modern wire termination products and equipment. You can actually see, touch, and operate the hand tools, hydraulic tools, bench presses, and automatic machines. See components adapted for AMP Taper Technique, FASTON connectors, etc. In fact, the AMP-MOBILE has been built in such a manner that it is possible to change the demonstrations and the products displayed from one industry specialty to another. In this manner, the AMP-MOBILE can serve each of the many important divisions of the electrical industry—Electronics, Power, Appliance, Communications, etc.

The AMP-MOBILE serves as a training center for employee instruction and education. An AMP Field Engineer is present at all times to discuss termination problems with engineering and production people, and to instruct workers on termination equipment operation. An automatic machine operator demonstrates high speed applicating machines. Samples and sample boards of solderless terminals and connectors are available in the MOBILE unit. There are charts and slides as well as built-in facilities for showing AMP sound color movies. These training aids have proven most successful in showing the worker the dramatic importance of his role in wire termination. The AMP-MOBILE can also serve as base for a Field Engineering Survey or "CREATIVE APPROACH" wiring analysis. In short, the AMP-MOBILE is another AMP service whose purpose is to improve the relationship between AMP and its many friends and customers. To find out how you can schedule the AMP-MOBILE for your plant—turn the page.

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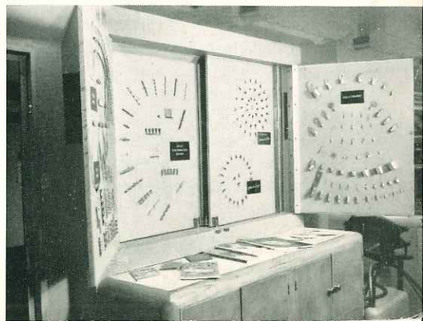

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WRITE FOR THESE AMP TECHNICAL BULLETINS

To keep your files up to date on the latest developments in precision wire termination the AMP-MOBILE contains a variety of AMP technical literature, Catalogs, Bulletins, etc., or, write today for one or all of the popular items listed below.

- General Products Catalog
- Automatic Machine Catalog
- Technical Data Catalog
- AMP Terminals for Aircraft
- Power Catalog
- Appliance Catalog
- Taper Technique
- Creative Approach to Better Wiring

ASK ABOUT THE AMP CREATIVE APPROACH TO BETTER WIRING

Experienced A-MP engineers will, without any expense to you, make a complete technical evaluation survey of your general wiring problems and present you with concrete recommendations based on the needs of your particular plant operation. The AMP-MOBILE contains information about this "CREATIVE APPROACH TO BETTER WIRING." In the AMP-MOBILE you will be able to see actual case histories which prove beyond a doubt the unusual values that result from this unique approach.

Find out about the New AMP "CREATIVE APPROACH TO BETTER WIRING"

...An evaluation survey without cost or obligation.

HOW TO SCHEDULE THE AMP-MOBILE FOR YOUR PLANT

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If your AMP salesman has not discussed the AMP-MOBILE with you, may we suggest that you contact him (or write to AMP) well in advance of the date you would like to have the AMP-MOBILE visit you. Be sure to outline your particular interests or problems so that we will be certain to have the AMP-MOBILE equipped with all of the terminals and tools most pertinent to your situation. It is even possible to arrange special engineering conferences, demonstrations or AMP instruction classes for your employees, to coincide with the AMP-MOBILE visit. We will make every effort to match our schedule with your requirements, and of course we hope that you will arrange for as many interested personnel as possible to visit the AMP-MOBILE while it is with you.

AIRCRAFT-MARINE PRODUCTS INC.

2100 PAXTON STREET, HARRISBURG, PENNA.